



Cramming Sam's Tips for Chapter 7: Correlation

Correlation

- A crude measure of the relationship between variables is the covariance.
- If we standardize this value we get Pearson's correlation coefficient, r .
- The correlation coefficient has to lie between -1 and $+1$.
- A coefficient of $+1$ indicates a perfect positive relationship, a coefficient of -1 indicates a perfect negative relationship, and a coefficient of 0 indicates no linear relationship at all.
- The correlation coefficient is a commonly used measure of the size of an effect: values of ± 0.1 represent a small effect, ± 0.3 is a medium effect and ± 0.5 is a large effect. However, if you can, try to interpret the size of correlation within the context of the research you've done rather than blindly following these benchmarks.

Correlations

- We can measure the relationship between two variables using correlation coefficients.
- These coefficients lie between -1 and $+1$.
- Pearson's correlation coefficient, r , is a parametric statistic and requires interval data for both variables. To test its significance we assume normality too.
- Spearman's correlation coefficient, r_s , is a non-parametric statistic and requires only ordinal data for both variables.
- Kendall's correlation coefficient, τ , is like Spearman's r_s but probably better for small samples.
- The point-biserial correlation coefficient, r_{pb} , quantifies the relationship between a continuous variable and a variable that is a discrete dichotomy (e.g., there is no continuum underlying the two categories, such as dead or alive).
- The biserial correlation coefficient, r_b , quantifies the relationship between a continuous variable and a variable

that is a continuous dichotomy (e.g., there is a continuum underlying the two categories, such as passing or failing an exam).

Partial and semi-partial correlations

- A partial correlation quantifies the relationship between two variables while accounting for the effects of a third variable on both variables in the original correlation.
- A semi-partial correlation quantifies the relationship between two variables while accounting for the effects of a third variable on only one of the variables in the original correlation.